## **UCP's Privacy Policy**

United Cerebral Palsy of Greater Dane County (UCP) places a high priority on protecting our supporters' privacy. This privacy policy was created in order to demonstrate UCP's commitment to the privacy of our donors. This policy explains what types of information is collected and how this information is used.

#### **Website Visitors**

As with website operators, UCP may collect non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. We may use aggregate data to learn about our site traffic (not identifying users personally, but showing how many visitors used which features, for example).

# How Information May Be Used

If a visitor provides their email, we may contact them to send e-mail communications; to answer inquiries or questions; to process applications or other requests; etc. The person may choose to opt out at any time, which will cease all communications from UCP.

UCP does maintains names, contact information and a record of donations for individuals and organizations who provide their support. Access to such information is authorized by the Executive Director and protected electronically via password and user verification.

Visitors to UCP's website may choose to make a donation which requires UCP to obtain certain personally-identifying information. The amount and type of information depends on the nature of the interaction. Those who engage in transactions with UCP are asked to provide personal and/or financial information that is necessary to process those transactions. Visitors can decline to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain activities.

To review and/or update contact or other information, please contact our support team.

### Mailing Address and Email Privacy

UCP does not provide, sell, or rent mail or email addresses to third-parties. Other than for internal use, UCP discloses personally-identifying information only in response to a subpoena, court order or other governmental request. UCP takes all measures reasonably necessary to protect against the unauthorized access, use or alteration of personally-identifying information.

#### External Links

Our website may include links to external websites. These links do not fall under UCP's website domain so are not covered under UCP's privacy policy.

UCP may, in its discretion, utilize a third party to assist in obtaining and processing credit card and other electronically obtained donations. In these instances, information obtained by a third party through such transactions will also be subject to that third party's privacy policy, as applicable. Donors that do not wish to agree to the third party's privacy policy may contact UCP directly to arrange for an alternate donation method.

# **Privacy Policy Changes**

Although most changes are likely to be minor, UCP may change its Privacy Policy from time to time, at UCP's sole discretion. We encourages visitors to frequently check this page for any changes to its Privacy Policy. Continued use of this site after any change in this Privacy Policy will constitute a visitor's acceptance of such change.